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The Lubricant Distributor's Voice

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WESTERN MARKETING RECEIVES HIGHEST CHEVRON LUBRICANT RECOGNITION THREE YEARS RUNNING!

Western Marketing Inc. (WMI) receives Chevron's highest honor for distributors of its lubricants-the 2014 Eagle Award-for the third consecutive year.

Each year Chevron honors its top-performing 1st Source Lubrication Marketer with the celebrated Eagle Award. Western Marketing has been awarded this "best-of-the-best" recognition for the third year in a row, an unprecedented feat during the award's long-standing history.

This achievement is based upon the highest Recognition Score for performance milestones in the sale of Chevron premium lubricants and coolants over the preceding twelve months. Receipt of the Eagle Award demonstrates Western Marketing's ongoing commitment to technical/product training and customer service excellence in the delivery, and use, of Chevron lubricants. Earning this recognition requires a focus on the sale of premium lubricants and coolants, year-over-year volume growth and delivery of superior value to customers. Chevron's senior management announced this industry achievement at their Annual Leadership Forum held this month in Orlando, FL where more than 500 representatives of their top-performing distributors were present.

Mike Miller, Western Marketing's president and chief executive officer stated "WMI consistently ranks among the highest of Chevron's marketers. Earning the Eagle Award in three consecutive years is really unprecedented! Every day our team provides practical lubrication solutions, top-notch delivery service and exceptional after-sale support, so it's a real honor for our employees to receive this special industry recognition."

Wayne Ederer, Chevron's Manager-Lubrication Marketer, Sales emphasized "The fact that WMI has won three times running demonstrates the consistency of their passion and commitment to



the Chevron brand. In the history of this prestigious award, I can't recall another marketer winning it in three consecutive years."

Western Marketing services truck fleets, gas engine oil users, agricultural, automotive repair shops, dealerships, manufacturing and wind turbine sectors. In addition to providing lubricants throughout North & West Texas and Oklahoma, WMI is the primary supplier of BlueDEF™ diesel exhaust fluid across the region, carries over 4,500 automotive-related items in its warehouses and stocks over one million gallons of bulk motor oils and coolants.

Western Marketing Inc. is a leading, multi-branded lubricant distributor serving seven states and recently opened its sixth sales location serving Dallas-Fort Worth. For more information visit <http://www.westmktg.com>.