



**HOLD FOR RELEASE ON JANUARY 14, 2013**

## **WESTERN MARKETING EARNS CHEVRON'S HIGHEST AWARD - - 2012 EAGLE**

*ABILENE, TEXAS - January 14, 2013*

Western Marketing Inc. (WMI) receives Chevron's highest honor for distributors of its lubricants - the 2012 Eagle Award.

Each year, the Chevron 1st Source Lubrication Marketer with the highest overall Recognition Score is honored with the prestigious Eagle Award. The Eagle Award acknowledges Western Marketing's unparalleled passion and commitment to the Chevron lubricants business with focus on premium products and coolants, value-based selling, and year-over-year volume growth. Western Marketing's successful partnership with Chevron, and strength of their sales/service teams, is demonstrated by this outstanding performance. Chevron senior management announced this industry achievement at their Annual Leadership Forum held late last year in Scottsdale, AZ.

Mike Miller, Western Marketing's president and chief executive officer commented "For decades WMI has annually ranked amongst the highest in Chevron's "Signature Class" of marketers so it's especially nice to receive this unique recognition for the quality products and services the entire Western Marketing team provides our customers."

Commercial fleet, industrial, agricultural and vehicle repair shops can contact the Amarillo, Lubbock, Abilene, Longview, Texas and Stroud, Oklahoma sales offices to learn more about the lubrication services and products offered. In addition to providing clients throughout West Texas and Oklahoma lubricants, WMI is the primary supplier of BlueDEF™ diesel exhaust fluid across the region and also carries an extensive inventory of over 4,500 automotive-related items in its warehouse locations including 160 different types of bulk motor oils and fluids.

Western Marketing Inc. is a leading, multi-branded distributor of lubricants including heavy-duty motor oil, specialized industrial lubricants and natural gas engine oil. For more information about the Chevron products and services provided contact them at 1-800-588-4662 or e-mail [Info@westmktg.com](mailto:Info@westmktg.com).

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[Editors Note: For more details about this industry achievement including a WMI Fact Sheet or photographs, or to schedule an interview with Mike Miller, please call Phyllis King at 1-800-588-4662 or e-mail [phyllis@westmktg.com](mailto:phyllis@westmktg.com).]