



WESTERN MARKETING, INC
Service You Deserve

June 22, 2016

RE: Price Increase

Dear Valued Customer,

At Western Marketing, we remain committed to providing you with the highest quality of products and service. As part of that commitment we have to periodically review our costs. As you are no doubt aware, there have been several increases in the cost of base oils, additives and packaging materials recently.

This increase in materials has caused our supply partners to implement an increase in the pricing of finished lubricants. As a result, Western Marketing will be implementing a general price increase effective July 18th, 2016. Again, this price movement is being driven by the increasing costs of raw materials, which impacts the manufacturing cost of the products that we supply.

Western Marketing sincerely appreciates your business. Should you have any questions concerning this change, please contact your Western Marketing sales representative. Thank You.

Respectfully,

Mark Spaniol
V.P. Sales & Marketing