

BP LUBRICANTS AWARDS WESTERN MARKETING A FULL-LINE CASTROL DISTRIBUTOR CONTRACT FOR DALLAS-FORT WORTH

WAYNE, NJ – June 23, 2014

BP Lubricants USA Inc., in its continuing efforts to expand their distributor network in the Dallas-Ft. Worth, TX marketplace, has awarded a non-exclusive distributor agreement for all of their packaged and bulk lubricants to Western Marketing, Inc. This agreement makes Western Marketing the only full-line Castrol® distributor in the market. The expansion of the relationship between Castrol's automotive, industrial and heavy-duty lubricants provides Western Marketing with the opportunity to ensure its current and new customers can maximize vehicle and equipment operations with a highly-recognized, premium lubricant line.

What was a simple delivery arrangement servicing BP's Exploration business in West Texas grew into Western Marketing becoming a contracted distributor in early 2013. Since then, Western Marketing has represented the Castrol® brand in North Texas, Oklahoma and parts of New Mexico, Colorado, Kansas, Arkansas and Louisiana. "We've enjoyed the relationship with Castrol® and look forward to entering the next phase of our growth journey with this world-class partner", commented Michael Miller, CEO of Western Marketing.

"Expanding our geographic footprint not only strengthens our existing Castrol® relationship but allows the Western Marketing team to better serve automotive and fleet customers located between our Abilene and Longview, Texas facilities", says Miller. "And the addition of the Castrol® Industrial product line strengthens our ability to service other market segments - especially wind turbine farms, machine shops and manufacturing plants. Castrol® has been excellent to work with and we see more benefits to come from a long and successful association with BP Lubricants USA".

Bob Aenchbacher, BP Lubricants General Manager – U.S. Distributor Sales added "This is a natural evolution of our trade partnership and significantly expands the Castrol® brand's presence and availability in a strategic market for BP Lubricants USA. Western Marketing is dedicated to providing both value-added service and top quality products to their customers. With their strength in customer service and lubricants handling, this expansion allows us both to serve the Castrol customers across the DFW Metroplex."

About Western Marketing, Inc.:

Western Marketing Inc. is a leading, multi-branded distributor of lubricants including heavy-duty and passenger car motor oils, specialized industrial lubricants and natural gas engine oils. For more information about the Castrol® products and services provided contact them at 1-800-588-4662, visit <http://www.westmktg.com> or e-mail Info@westmktg.com.

About BP Lubricants USA Inc.:

BP Lubricants USA Inc. markets premium lubricants and business-building programs to independent quick lube operators, service providers, new car dealers and leading retailers working with its distributor partners. Their brands include Castrol® GTX® — a premium conventional motor oil; Castrol® GTX® High-Mileage™ - a premium synthetic blend designed for vehicles with over 75,000 miles; the Castrol® EDGE® line of advanced full-synthetic super premium motor oils that offer unsurpassed strength and performance; as well as a range of commercial transport lubricants. To find out more about Castrol products and programs, please call 1-888-CASTROL or log on to <http://www.castrol.com/us>

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