



The Lubricant Distributor's Voice

July 1, 2015

WESTERN MARKETING, INC. ACQUIRES FELTS OIL SALES

Western Marketing, Inc. (WMI) today announced its acquisition of Fort Worth-based Felts Oil Sales. Felts Oil Sales has been proudly serving the North Texas area since 1973. Their mission, supplying oil quickly and efficiently to its customers, has been the corner stone of its success.

"We have no doubt that WMI is the best choice to carry this mission forward and to continue providing superior service to our automotive and heavy-duty fleet customers" commented Phillip Hall, CEO of Felts Oil Sales. "All of our employees received job offers and they're excited about the opportunity of joining Western Marketing's team. WMI's breadth of products, its focus on service excellence and financial strength means their future is secure."



Mike Miller, Western Marketing's president and chief executive officer stated "WMI is excited about the opportunity to bring together these two great organizations sharing a common vision and operating with similar values. WMI will be able to better serve all of our Dallas and Fort Worth (DFW) customers as a result of this combination of resources and talent. Our line of top-tier products and services will enhance a strong customer value proposition across the DFW metroplex."

Felts Oil Sales was an authorized distributor of Castrol, Valvoline and Safety-Kleen lubricants and was founded by entrepreneurs Benton Hall and his son, Phillip, 42 years ago.

About Western Marketing, Inc.

Western Marketing Inc. is a leading, multi-branded lubricant distributor serving customers across seven states with an emphasis on truck fleets, agricultural, automotive repair shops, car

dealerships, gas engine oil users, manufacturing plants and wind turbine sectors. Its sixth sales location, serving Dallas-Fort Worth, was opened March 2014. Those interested in more information can contact the Abilene, Amarillo, Dallas-Fort Worth, Longview, Lubbock, Texas and Stroud, Oklahoma offices to learn more about the lubrication products, services and equipment offered.

For more information call Western Marketing at 1-800-588-4662, visit <http://www.westmktg.com> or e-mail Info@westmktg.com.